

# Calling all Keepers of our Culture and Artists!

Your  
Design  
Here!!

## PODCAST LOGO DESIGN CONTEST

**\$1500 PRIZE for the Winning Logo**

Keepers of the Water is launching a podcast of our work, and we are looking for Indigenous artists interested in creating our podcast logo! Using our social media live events, interviews, webinars and event videos, we are reaching out further so you can learn how to support Indigenous-led solutions where ever you are!

This Art Contest is  
Open to all  
Indigenous\*  
Community Members  
(\*see participation  
note for more  
information)

### LOGO GUIDELINES:

- Ideally, the logo will reflect the Keepers of the Water and our cultural values through an Indigenous lens.
- The logo **MUST** be the original work of the submitter.
- The logo may be created using pencils, crayons, markers, paint, or digital graphics created with a computer drawing program, but all images must be the artist's original work.
- The logo should be simple, not complicated or confusing; all elements must be discernible when reproduced in smaller sizes.

**SUBMISSION  
DEADLINE:**  
Friday, September 1st,  
2023, by Noon  
(mountain time zone)

**SUBMIT TO**  
On behalf of Keepers of  
the Water to  
[ed@keepersofthewater.ca](mailto:ed@keepersofthewater.ca)



# Calling all Keepers of our Culture and Artists!

## \$1500 PRIZE for the Winning Logo

### Purpose:

Calling all keepers of our culture and artists! Keepers of the Water is challenging our community members to create our logo for our soon-to-be-released PODCAST! The logo will be used for the podcast branding, website, digital platforms, printed matter and general Keepers of the Water use for our podcast.

### Contest Guidelines:

- Ideally, the logo will reflect the Keepers of the Water and our cultural values through an Indigenous lens.
- The logo MUST be the original work of the submitter.
- The logo may be created using pencils, crayons, markers, paint, or digital graphics created with a computer drawing program, but all images must be the artist's original work.
- The logo should be simple, not complicated or confusing; all elements must be discernable when reproduced in smaller sizes.
- The contest is open to all Indigenous\* community members.

### \*Participation Note:

The contest is open to all Indigenous community members, with preference given to those living within the Arctic Ocean Drainage Basin. Proof of connection community may be requested.

### Submission Deadline:

**Friday, September 1st, 2023, by Noon (mountain time zone)**, submit to the Keepers of the Water, c/o [ed@keepersofthewater.ca](mailto:ed@keepersofthewater.ca) or Box 661, Slave Lake, AB, T0G 2A0.



# Calling all Keepers of our Culture and Artists!

## **\$1500 PRIZE for the Winning Logo**

### **Submission Format:**

.jpg, .tiff, or .pdf

If a hardcopy design is submitted, it must be scanned or otherwise rendered into one of these formats. Images can be larger than but must be no smaller than 8X8 cm or 3X3 inches. The submission must include the name and contact information (telephone and email) of the artist submitting.

### **Judging:**

The Keepers of the Water Board of Directors will judge the logos submitted based on their visual appeal, quality of design, theme and ease of reproduction for the purposes stated above. Their decision will be final. The Board members maintain the right not to award a winner and not to award prizes if the submissions do not meet their needs.

### **Copyright:**

Keepers of the Water will acquire ownership of the winning logo by assignment of copyright, and the winning designer will disclaim any trademarks and, without limitation, all other rights related to the design. By submitting a logo for entry in the competition, the designer acknowledges that they/she/he is the person that created the logo and is the rightful owner. The designer also certifies that the logo does not infringe upon the rights of any third party and that it does not violate any copyright.

### **Prize:**

One winner will receive a prize of **\$1500 CAD.**

**NB – Keepers of the Water, staff, and board members are not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to Canada Post or other delivery services issues, computer, internet, or electronic problems.**

